## REMARKS

By this response, Applicants amend Claim 13 and, therefore, Claims 13-17 are pending in the present Application. In view of the above amendment and the following remarks, Applicants respectfully request reconsideration and timely withdrawal of the pending rejections for the reasons discussed below.

Claims 13-17 stand rejected under 35 U.S.C. §102(b) as being anticipated by U.S. Patent No. 5,906,004 to Lebby, et al. [Lebby]. Applicants' assert that Lebby does not anticipate the flexible strap claimed by Applicants. Claim 13, as amended, recites "a flexible strap configured and sized to secure onto a wearer, the flexible strap comprising a non-woven holographic layer covering at least a portion of the strap's visible exterior surface," which is neither expressed nor implicit in the teachings of Lebby.

"A claim is anticipated only if each and every element as set forth in the claim is found, either expressly or inherently described, in a single prior art reference." Verdegaal Bros. v. Union Oil Co. of California, 814 F.2d 628, 631, 2 USPQ2d 1051, 1053 (Fed. Cir. 1987). See also MPEP § 2131.02. "The identical invention must be shown in as complete detail as is contained in the ... claim." Richardson v. Suzuki Motor Co., 868 F.2d 1226, 1236, 9 USPQ2d 1913, 1920 (Fed. Cir. 1989).

Lebby teaches a woven textile fabric 10, in which a plurality of electrically conductive fibers, or metallic threads, 12 and a plurality of non-electrically conductive fibers, or non-metallic threads 14, are woven orthogonal so as to define a simple grid system (Lebby, col. 3, lines 41-45). Lebby teaches that the non-electrically conductive fibers woven into the fabric can be a plurality of holographic optical fibers 24, that also are woven into a textile fabric (See, Lebby, col. 4, line 21 to col. 5, line 34).

Lebby does not teach or suggest a flexible <u>strap</u> as Applicants recite, in patient part, in amended independent Claim 13, but merely a woven fabric. Lebby does not teach or suggest a flexible <u>strap</u> that is <u>configured and sized</u>, as Applicants recite, in patient part, in amended independent Claim 13, but merely a woven fabric. Also, Lebby teaches a woven fabric but does not teach or suggest a flexible <u>strap configured and sized to secure onto a wearer</u>, as Applicants recite, in patient part, in amended independent Claim 13. Furthermore, Applicants point out that Lebby does not teach a suggest flexible <u>strap, configured and sized to secure onto a wearer</u>, comprising a <u>non-woven holographic layer</u>, as Applicants recite, in patient part, in amended independent Claim 13.

Finally, Applicants respectfully point out to the Examiner that amended independent Claim 13 recites wearable article of clothing comprising a flexible strap configured and sized to secure onto a wearer, flexible strap comprising a non-woven holographic layer covering at least a portion of the strap's visible exterior surface. By comparison, Lebby teaches a textile fabric, which may include holographic optical fibers, that are woven orthogonal so as to define a simple grid system. Lebby does not implicitly or inherently teach Applicants' claimed subject matter.

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3402 Michelson Drive SUITE 210 Ervins, CA 92612 (949) 753-7040 PAX (949) 753-7049 Therefore, because each and every element as set forth in the claim is not found, either expressly or inherently described, in Lebby, Applicants respectfully submit that amended independent Claim 13 is not anticipated Lebby, and that Claim 13 is patentably distinct over Lebby. Claims 14-17 properly depend from Claim 13 and are likewise patentable over Lebby. Therefore, Applicants respectfully request that the Examiner reconsider and withdraw the rejections of Claims 13-17 under 35 U.S.C. § 102(b).

By this Response, Applicants believe that a full and complete response has been made to the pending Office Action and respectfully submit that all of the stated grounds for rejection have been overcome or rendered moot. No additional search is indicated or warranted. Applicants consider the amendatory language of Claim 13 to be fully within scope of any previous searches encompassing the broadest reasonable interpretation consistent with the specification, <u>In re Morris</u>, 127 F.3d 1048, 44 USPQ2d 1023 (Fed. Cir. 1997), as well as within the breadth or scope of the Parent Application, as well as of one or more variant but anticipatory embodiments.

Accordingly, Applicants respectfully submit that Claims 13-17 are in proper form for allowance, or in better condition for appeal. Reconsideration and withdrawal of the rejections are respectfully requested and a timely Notice of Allowance is kindly solicited.

If there are any questions regarding any aspect of the application, please call the undersigned at (949) 752-7040.

## Certificate of Transmission

I hereby certify that this correspondence is being facsimile transmitted to the Commissioner for Patents, Fax No. 571-273-8300 on the date stated below.

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September 14, 2006

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Respectfully submitted,

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Serial No. 09/689,305